

A Publication of the Story Medical Foundation

Inspired

Winter
2019

Ready in an Instant

Dr. Curtis O'Loughlin
leads the Story Medical
Emergency Department



StoryCounty
Medical
CENTER 

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Free Workshops Focus on Healthy Living

Last June, Story Medical and 21st Century Rehab launched a series of free Healthy Living Workshops focused on providing community members with the tools to manage a variety of health conditions.

The first program in the series drew more than 20 attendees as Steve Cassabaum, DPT, Physical Therapist and President of 21st Century Rehab (pictured above) shared information on managing back pain and sciatica. Subsequent programs have hosted a similar number of attendees and touched on a diverse range of topics including sports injuries and concussions, vertigo and dizziness, women's health, and the causes and treatment options for chronic shoulder pain.

After breaking for the holidays, the series continues with a program on TMJ and headaches from 5:30 to 6:30 p.m. on Tuesday, January 14, 2020. The workshop will be hosted on Story Medical's South Campus.

"The feedback we've received from attendees has been wonderful," says Loni Pringnitz, Chief Development Officer at Story Medical. "This just represents one more way we are partnering with 21st Century Rehab to ensure those we serve have the knowledge, tools and care options necessary to live their best life."

Story Medical and 21st Century Rehab share information about upcoming workshops at [Facebook.com/StoryMedical](https://www.facebook.com/StoryMedical)



Story Medical Emergency Team is Ready to Serve 24/7/365

When Dr. Curtis O'Loughlin tells you he's "seen it all" he is hardly exaggerating. As a physician in the Story Medical Emergency Department, he has to be on his toes at all times.

"You never know what is coming through that door," he says with a wide smile. "But as Emergency physicians we are diagnosticians. We are the ones who identify things and get care started."

Dr. O'Loughlin has served at Story Medical for just more than a year. He says rural Emergency Departments like Story Medical's play a vital role in the continuum of care. In an emergency, seeking out the bigger provider is rarely in your best interest.

"When people talk specifically about emergency medicine and ask the question about whether they would be better off going to a bigger hospital, I ask them what it would feel like to hold their breath for 10 minutes," Dr. O'Loughlin says. "That is essentially what you are doing if you don't go to the nearest provider in an emergency.

The faster we can administer care, the more likely we will have a positive outcome."

It is that unique role played by the emergency provider that most appeals to Dr. O'Loughlin.

"I enjoy the contained aspect of the care," he says. "What I mean is, someone comes with a complaint, we identify the complaint, and we initiate treatment of the complaint. In a way it has a beginning, a middle and an end. That aspect of my work is very rewarding."

Dr. O'Loughlin adds that while Story Medical is smaller than hospitals in larger surrounding towns, the approach to emergency care is identical and he and the team are prepared for anything.

"In an emergency, by definition, time is of the essence," Dr. O'Loughlin says. "Especially when we are talking about conditions like heart attack, stroke or something like sepsis. Even when a transfer to a higher level of care is required, we make a difference here in providing diagnosis and treatment as the point person."

To learn more about the Story Medical Emergency Department, visit [StoryMedical.org/Emergency](https://www.storymedical.org/emergency)



Story Medical Staff Step Up During the Season of Giving

Members of the Story Medical team are stepping up to ensure residents of Senior Care are filled with the holiday spirit this year. Dozens of staff members have chipped in \$20 each to purchase gifts for each of the more than 60 residents.

"We see our residents as an extension of our own families," says Melissa Opperman, Associate Administrator. "We are with them every day and develop an incredible bond. This is just a natural extension of that relationship. Our team wants to be sure every resident has a gift to unwrap for Christmas."

Celebrating holidays and special events is a big deal for residents, many of whom are unable to leave Senior Care very often. Among the more notable events are the

"State Fair" event held on site in August, and the Halloween Parade

that welcomes in families from Nevada and the surrounding communities during October.

"This is their home," says Marti Maxson, Activities Coordinator. "As such, we do everything we can to provide

them a home-like experience. If they can no longer go to the State Fair, we bring it to them. It is very rewarding to see how much our efforts are appreciated by residents."

Opperman adds that it is incredibly rewarding to give.

"These gifts offer another opportunity for the Story Medical team to show our residents just how much we care for them," she says. "It warms the heart."

"It is very rewarding to see how much our efforts are appreciated by residents."

—Marti Maxson,
Story Medical Senior Care

To learn more about making a gift to Story Medical Senior Care, call Loni Pringnitz at 515-382-7711.

Supporting Your Community An Opportunity to Impact Care

At Story Medical, we count ourselves lucky to serve Nevada and the surrounding communities with advanced care, close to home. But we haven't done it alone.

When a need has arisen, individuals and businesses have stepped forward with donations to the Story Medical Endowment Foundation to ensure it is met.

As 2019 draws to a close, we hope you will give thoughtful consideration to a gift that will help us to continue to grow and serve more. Here are a few ways you can make a gift in support of the patients, programs and services of Story Medical:

- Cash
- Trusts
- Stock
- Real Estate
- Gifts of Grain
- Insurance

Gifts to the Story Medical Endowment Foundation are tax deductible to the fullest extent of the law. Contributions are tax-deductible in the year the contributions are made. Remember ... to make your gift count during this tax year, gifts must be made by December 31!

To learn more about making a tax-deductible gift to the Story Medical Foundation, call Loni Pringnitz at 515-382-7711.

Tri Fecta Tour Event Benefits Foundation

More than two dozen supporters of Story Medical gathered in September for a unique event designed to benefit the programs and services of Story Medical.

The Tri Fecta Tour offered participants an opportunity to visit three different host homes where they enjoyed unique food and beverages. Billed as a chance to get "reacquainted" with friends as the summer months drew to a close, the event raised more than \$12,000 for the Story Medical Endowment Foundation.

"It was a wonderful evening," says Loni Pringnitz, Story Medical Chief Development Officer. "It was a reminder of how supportive our community is of the Story Medical mission."

We offer a sincere "Thank you!" to all who attended.



To learn more about how your organization can make a gift to the Story Medical Foundation, call Loni Pringnitz at (515) 382-7711



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Story Medical Senior Care staff spread Christmas cheer.

OF GIVING THE GIFT

the community.
relishes his role in caring for
physician Dr. Curtis O'Loughlin
Emergency Department

READY 3/4/1365

Story Medical and 21st Century
Rehab partner to offer Healthy
Living Workshops.

FOCUSED COMMUNITY

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